

29. The process according to claim 16, wherein said foam component is water-soluble or water-dispersible.
30. A method of using the process according to claim 16, to prepare a foam component suitable for use in cleaning compositions, fabric care composition, personal care compositions, cosmetic compositions, pharmaceutical compositions.
31. The method according to claim 30, wherein said method further comprises the step of incorporating an active ingredient into said foam component, said active ingredient selected from the group consisting of: enzymes, perfumes, surfactants, brighteners, dyes, suds suppressors, bleaches, bleach activators, fabric softeners, antibacterial agents, effervescing systems and mixtures thereof.
32. A foam component produced by the process according to claim 16.
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17. The process according to claim 16, wherein said viscous mixture comprises a viscosity of from about 25mPas to 20000mPas.
  18. The process according to claim 16, wherein the distance between said extrusion plate and said receiving surface is at least 50 micrometers.
  19. The process according to claim 16, wherein said aperture comprises a size of from about 50 micrometers to about 3000 micrometers.
  20. The process according to claim 16, wherein said viscous mixture comprises a water content of from about 0.1% to about 80% by weight.
  21. The process according to claim 16, wherein the direction of rotation of the rotating extrusion plate is perpendicular to the direction of flow of the viscous liquid through the aperture of said rotating plate.
  22. The process according to claim 16, wherein said viscous mixture comprises a member selected from the group consisting of: polymeric material, plasticiser, active ingredient, dissolution aid, stability aid and combinations thereof.
  23. The process according to claim 16, wherein said viscous mixture is extruded through said aperture at a temperature of from about 0° to about 50° C.
  24. The process according to claim 16, wherein said aperture comprises a shape selected from the group consisting of: diamond, square, circle, triangle and combinations thereof.
  25. The process according to claim 16, wherein said gas comprises an element selected from the group consisting of: dioxide, nitrogen and combinations thereof.
  26. The process according to claim 16, wherein said rotating extrusion plate rotates at a speed of about 1 rpm to about 1000 rpm.
  27. The process according to claim 16, wherein the rotating extrusion plate comprises a tip speed of about 0.1ms<sup>-1</sup> to about 1600ms<sup>-1</sup>.
  28. The process according to claim 16, wherein said receiving surface and/or rotating extrusion plate is at least partially coated with a release agent.